



CHINA TRADEMARK COMPREHENSIVE SEARCH REPORT

Report From: GWBMA
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EXAMPLE





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*This report is the result of a computerized search of over 30 million registered Trademark in China. The database used is licensed from Official Trademark Office in China (CNIPA). While GWBMA considers their database reliable, the accuracy, currentness and completeness cannot be guaranteed.



Part I Trademark Search Profile

1.1 Trademark Applicant Information

Trademark Name	SUPERSTAR
Figurative mark containing word elements	
Trademark Applicant:	GWBMA
Industry	Hardware equipment
Good and Service Classification	Class 07 : Machines, machine tools, power-operated tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements, other than hand-operated hand tools; incubators for eggs; automatic vending machines.
Main Items in Class 07	070008 agricultural machines 070028 ploughs 070035 saw benches [parts of machines] 070188 knives for mowing machines 070201 lawnmowers [machines] C070004 methane discharging machine 070388 agricultural implements other than hand-operated 070087 centrifugal mills 070100 ploughshares 070169 grain separators

China Trademark Classification is divided into Goods and services classes (same as Nice Classification) and subclasses (peculiarity of the Chinese system). Briefly, in Chinese Trademark Classification, the Goods belongs to Class01 – Class34, and the Service belongs to Class35 – Class45.

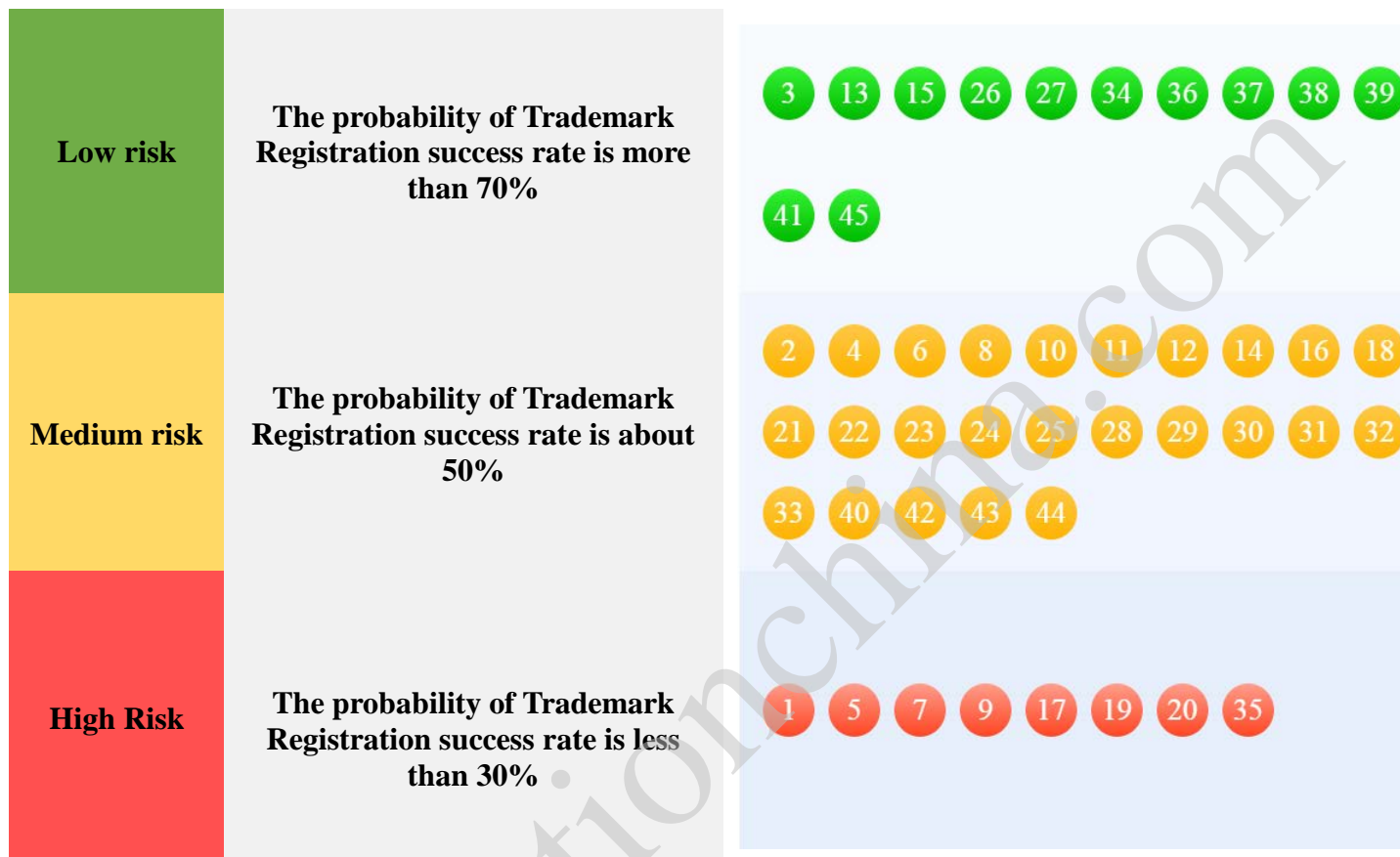
The Trademark online database can be used to search for all trademarks registered or currently in the application process in China. The database is available in Chinese & English language. Generally, Chinese is a language based on a pictographic – ideographic system whose pronunciation and spelling are not linked, resulting in great difficulty for people from other countries to search the Chinese Trademark. Besides, Chinese is the pictographic characters still in use in the world. But the English language is based on a phonetic system with a direct link between pronunciation and spelling, which means it is much less difficult to register the Trademark compared with Chinese. So, in translating brand name from English to Chinese, the translator is required to create brand names that can convey the message of the original appropriately but also be accepted as well as appreciated by Chinese consumers.



1.2 General Trademark Search

Generally, there are 3 Marks for Trademark Registration in China. It includes: Word mark, Figurative mark, Figurative mark containing word elements.

First of all, when we search 45 categories by text: **SUPERSTAR**, we checked the result of Registration Risk in 45 Class below:



Trademark Type:

Word mark: A word mark is represented using words, letters, numbers or any other characters that can be typed.

Figurative mark: A figurative mark is represented using pictures, graphics or images; a figurative mark does not contain words or letters.

Figurative mark containing word elements: A figurative mark containing word elements combines the use of pictures, graphics or images with words or letters.



1.3 Trademark Classification in China

A comprehensive search is extremely important when filing a trademark application in China. Our licensed Attorney will review your classification selection and suggest the description of goods and services to best protect your legal rights. Meantime, the Trademark Attorney will perform a check on the availability of the desired names or logos, or designs at Official Trademark Office in China (CNIPA) database and the Global brand database (WIPO).

The validity of the Trademark

The Chinese trademark registration is valid for 10 years. The applicants need to apply for renewal of the trademark at least 6-months before its expiry. The trademark will be renewed again for a period of 10 years. It is important to note that if the products are not used for commercial purposes within 3 years after getting the trademark, the company may stand the risk of losing the registered trademark.

Class 1: Chemicals used in industry, science, and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in the industry.

Class 2: Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins; metals in foil and powder form for painters, decorators, printers, and artists.

Class 3: Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

Class 4: Industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting.

Class 5: Pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for humans and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides

Class 6: Common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores.

Class 7: Machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; automatic vending machines.

Class 8: Hand tools and implements (hand-operated); cutlery; side arms; razors.

Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus

Class 10: Surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes, and teeth; orthopedic articles; suture materials.

Class 11: Apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes

Class 12: Vehicles; apparatus for locomotion by land, air or water.

Class 13: Firearms; ammunition and projectiles; explosives; fireworks.

Class 14: Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewelry, precious stones; horological and chronometric instruments.

Class 15: Musical instruments.

Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paintbrushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks.

Class 17: Rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal.

Class 18: Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and traveling bags; umbrellas and parasols; walking sticks; whips, harness and saddlery.



Class 19: Building materials (non-metallic); non-metallic rigid pipes for building; asphalt, pitch, and bitumen; non-metallic transportable buildings; monuments, not of metal

Class 20: Furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics

Class 21: Household or kitchen utensils and containers; combs and sponges; brushes (except paint brushes); brush-making materials; articles for cleaning purposes; steelwool; unworked or semi-worked glass (except glass used in building); glassware, porcelain, and earthenware not included in other classes.

Class 22: Ropes, string, nets, tents, awnings, tarpaulins, sails, sacks and bags (not included in other classes); padding and stuffing materials (except rubber or plastics); raw fibrous textile materials.

Class 23: Yarns and threads, for textile use.

Class 24: Textiles and textile goods, not included in other classes; bed covers; table covers.

Class 25: Clothing, footwear, headgear.

Class 26: Lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers.

Class 27: Carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile).

Class 28: Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

Class 29: Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk and milk products; edible oils and fats.

Class 30: Coffee, tea, cocoa, and artificial coffee; rice; tapioca and sago; flour and preparations made from cereals; bread, pastry, and confectionery; ices; Sugar, honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice.

Class 31: Grains and agricultural, horticultural and forestry products not included in other classes; live animals; fresh fruits and vegetables; seeds; natural plants and flowers; foodstuffs for animals; malt.

Class 32: Beers; mineral and aerated waters and other non-alcoholic beverages; fruit beverages and fruit juices; syrups and other preparations for making beverages.

Class 33: Alcoholic beverages (except beers).

Class 34: Tobacco; smokers' articles; matches.

Class 35: Advertising; business management; business administration; office functions.

Class 36: Insurance; financial affairs; monetary affairs; real estate affairs.

Class 37: Building construction; repair; installation services.

Class 38: Telecommunications.

Class 39: Transport; packaging and storage of goods; travel arrangement.

Class 40: Treatment of materials.

Class 41: Education; providing of training; entertainment; sporting and cultural activities.

Class 42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software.

Class 43: Services for providing food and drink; temporary accommodations.

Class 44: Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture, and forestry services.

Class 45: Legal services; security services for the protection of property and individuals; personal and social services rendered by others to meet the needs of individuals.



Part II Comprehensive Trademark Search

2.1 Same Words Registered Trademark (2)

Registered Trademark
in Class 7

2 Registered Trademark is Same Words Trademark.

After advanced trademark search in CNIPA database, there are 2 Registered Trademarks in Same Words Trademark in Class 07. The 2 Registered Trademarks are below:

Number:	XXXXXXXXXX	Registration Date:	2011-xx-xx
Owner's Name:	XXXXXXXXXX	Current Status	Registered
Owner's Address:	No. 1, XXXXXXXXXXXX Shanghai		
	Goods/Services: • 0911 - Celestial camera lens		
Published Opposition Number:	XXXX	Published Registration Number:	1350
Published Opposition Date:	2022-12-06	Published Registration Date:	2022-03-07
Protection Term:	2013-03-07 to 2023-03-06	Attorney Name:	XXXXX
Color:	-	Type of Mark:	General mark
Records: <ul style="list-style-type: none">• 2011-10-11 - Trademark registration application in progress• 2012-08-28 - Print notice of rejection or partial rejection• 2012-10-23 - Partial rejection of registration application• 2012-10-30 - Preliminary examination and approval of registration application• 2013-03-27 - Trademark registered• 2013-06-03 - Partial rejection of registration application			



Number:	XXXXXXXXXX	Registration Date:	2010-xx-xx
Owner's Name:	XXXXXXXXXXXXXXXXXX	Current Status	Registered
Owner's Address:	XXXXXXXXXXXXXXXXXXXXXXXXXXXX		
	Goods/Services: <ul style="list-style-type: none">• 0727 - Glass polishing machine		
Published Number:	Opposition XXX	Published Number:	Registration 1403
Published Date:	2014-01-13	Published Registration Date:	2020-04-14
Protection Term:	2019-04-14 to 2023-04-13	Attorney Name:	XXXXXX
Color:	-	Type of Mark:	General mark
Records: <ul style="list-style-type: none">• 2020-12-07 - Trademark registration application in progress• 2020-07-28 - Print notice of rejection or partial rejection• 2019-08-24 - Rebuttal reply in trial• 2019-08-24 - After receiving the application for rejection of reexamination or supplementary materials, it is pending review• 2018-08-24 - Rebuttal reply pending• 2018-08-13 - Rejection review completed• 2018-12-06 - Preliminary examination and approval of registration application• 2017-01-24 - Trademark registration application completed			



2.2 Similar Words Trademarks (50 +)

Registered Trademark
in Class 7

Registered Trademark is Similar Words Trademark in Class 07.

After advanced trademark search in CNIPA database, there are more than 50 Registered Trademarks in Similar Words Trademark in Class 07.

The Similar Registered Trademarks are below:

Number	Application Date	Trademark	Owner
1	2020/12/21	SUPERSTAR	
2	2009/12/07	SUPERSTARt	
3	2009/5/5	Super-starter	
4	1997/08/25	SUPERTEK	
5	2019/09/03	SUPERSTARH	
6	2010/08/10	SUPERSTARH	
7	2020/12/21	SUPERTEX	
8	2018/08/30	SUPERTEX	
9	2019/09/11	SUPERSTARH MACHINES AND TOOLS	
10	2019/11/04	STEC STEC SUPERSTARH	
11	2020/08/17	思普红牌 SUPERSTARH RED BRAND	
12	2020/05/29	SUPERSTARH MACHINERY	
13	2020/05/29	SUPERSTARH MACHINES AND TOOLS	
14	2016/05/20	速帕尔集团 SUPERSTARH	
15	2005/09/01	SUPERSTARH	
16	2020/08/17	思普红泵 SUPERSTARH RED PUMP	
17	2014/03/07	SUPERSTARH	
18	2020/10/30	SURERTEC	
19	2007/09/18	SUPERTLINK	
20	2016/05/17	SUPERTENG	
21	2015/04/09	SUPERTEDDY	
22	2021/03/20	SUPERTOOL	
23	2004/05/28	SUPERT	
24	2021/03/20	SUPERTOOL	
25	2021/03/20	SUPERTOOL	
26	2021/03/20	SUPERTOOL	
27	2018/09/17	SUPERTOK	
28	2004/01/18	SUPERTIN	
29	2020/07/08	SUPERTRX	
30	2013/01/11	SUPERTITAN	
31	2003/08/05	SUPERTIGER	
32	2019/05/28	速倍通 SUPERTUBE	
33	2010/10/19	SUPERTG	



2.3 Similar Trademark Status (200+)

There are hundreds Similar Trademark of the Mark "SUPERSTAR" in Class 07, the application date of the Similar Trademark and the amount is:

Application YEAR:

1984(0)1989(0)1994(1)1995(3)1996(2)1997(2)1998(2)1999(4)2001(4)2002(2)2003(6)2004(6)2005(10)2006(9)2007(12)2008(12)2009(14)2010(15)2011(10)2012(17)2013(13)2014(12)2015(22)2016(20)2017(28)2018(28)2019(54)2020(40)2021(40)

Below is the Similar Trademarks Status in Class 07:

Below is the Similar Trademarks Information:

Similar Trademark Status	Amount
Register Trademark	178
Waiting for examination	22
Cancelled	1
Objected	2
Refused	121
Waiting for examination	45

2.4 Famous Trademark or Geographical indication Trademark (0)

There is no information about Famous Trademark or Geographical indication Trademark of the Mark "SUPERSTAR" in Class 07:

2.5 .CN Domain Name Database (0)

The domain name "superstar.cn" has already registered by "上海 xxxx 科技有限公司" company on 25th, Sept 2021.

The domain name "superstar.cn" has already registered by "GWMBBA" company on 29th, Feb 2020.

Part III Conclusion

The Trademark SUPERSTAR is high Risk Mark in Class 07 or other class. The registration Successful Rate is less than 30%.

There are 2 same Registered Trademark "SUPERSTAR" in Class 07 belong to Group 0748; Group 0749, meanwhile, the Text "Super" and "TEC" is the popular English Words, so it is better that we should not register the Text Mark SUPERSTAR in China.

Due to the Trademark law in China, if the state name, national flag, national emblem, national anthem, military flag, military emblem, Military Anthem, medal, etc. of the people's Republic of China are the same or similar, as well as the name and logo of the central state organ, the name of a specific place where it is located, or the name and graphics of a landmark building, the trademark application cannot be passed. Because the image of the Figurative mark containing word elements "SUPERSTAR" is the five pointed star, it is similar with the China Flag, it is not easy to pass the Graphic examination by CNIPA. It is better to change the Graphic image of the Mark.

In summary, we suggested that you should use other Words for the Trademark Filing in China.